

IMPROVING THE SUSTAINABILITY OF GRAPE AND WINE PRODUCTION AT THE PRIORAT REGION



EFFICIENT USE OF RESOURCES TO IMPROVE SUSTAINABLE WINEMAKING IN THE REGION OF PRIORAT LIFE 15 ENV/ES/000399

## **PRESENTATION**

We present the first LIFE PRIORAT + MONTSANT Newsletter. The project LIFE + MONTSANT Priorat is funded by the European Commission through the Life Program, designed to support demonstration projects that contribute to sustainable development and compliance with the environmental policies of the EU and its Member States. Through this Newsletter, our intention is to keep you up to date of the evolution of the project, involving you in everything that happens around LIFE PRIORAT + MONTSANT from the beginning to 2020. In order to do it, we will publish two annual Newsletters, together with our website <a href="https://www.lifeprioratmontsant.eu">www.lifeprioratmontsant.eu</a> we will share with you how they develop each share of LIFE PRIORAT + MONTSANT.

# **OUR TECHNICAL ADVANCES**

59 WINERIES INVOLVED IN THE PROJECT

Welcome.

For the technical development of the project, LIFE PRIORAT + MONTSANT has managed to involve, to date, a total of 59 wineries of the 170 in the region, a figure that represents a 35% participation.

Check the wineries here

ONE OF THE BIGGEST WEATHER NETWORK OF AN EUROPEAN VINE ZONE The project aims to help wine growers in the Priorat region to optimize the irrigation of their vines according to local climatic conditions.

More info

FOLIAR ANALYSIS TO DETERMINE THE PLANT NUTRITIONAL STATUS Discover the tasks of leaf analysis that we are developing <a href="here">here</a>

### **ENTREVISTAS**

Read the interview with Cooperativa Falset-Marçà that participates actively in the project



## **EVENTS AND NETWORKING**

23/01/17

Launch reunion of the project

On 23 January 2017 the first meeting of the project partnership took place in VITEC's headquarters (Wine Technological Center) in Falset. During a day, the members of the partnership met to lay the foundation work and program

activities and the work plan to be developed during 2017.



#### 12/12/16

Information meeting with Denominació d'Origen Qualificada Priorat to their wineries and winemakers

Denominació d'Origen Qualificada Priorat and VITEC (Wine Technology Center) met on 12 December 2016 in la Vinícola del Priorat (Gratallops) in order to present and to inform the vine-growers and wineries of this appellation of origin, the LIFE PRIORAT + MONTSANT project.

Thanks to the message conveyed during the day and the service which will be offered to their wineries and winemakers, many participants decided to sign up to participate in the project, considered of great importance for Priorat region as a sustainable vineyard model.



#### 23/11/16

Information meeting with Denominació d'Origen Montsant to their wineries and winemakers

Denominació d'Origen Montsant met along VITEC (Wine Technology Center) on 23 November 2016 in Consell Comarcal del Priorat (Priorat County Council) with the aim of presenting and disseminating the project LIFE PRIORAT + MONTSANT to their wineries and vine-growers.

On the occasion of this conference presentation, and given the importance of the project for the Priorat region as a sustainable wine model and the interest aroused, many wineries which attended the meeting decided to participate in the project.



## DISSEMINATION

#### LIFE PRIORAT +MONTSANT WEB

In April 2017 we launched the project website LIFE PRIORAT + MONTSANT, in order both to spread its activities as well as the project progress. The website details the entire structure, planning, news and events that will take place during the life of the project.

Enter www.lifeprioratmontsant.eu and know it!

# LIFE PRIORAT + MONTSANT IN THE MEDIA

La D.O.Q. Priorat y la D.O. Montsant apuestan por un modelo de producción sostenible incrementando la calidad

 $published\ in\ the\ magazine\ ENOVITICUTURA,\ n.\ 45.$ 

#### Read article

"Eficiencia en el uso de los recursos naturales para la mejora de la sostenibilidad vitivinícola a la Comarca del Priorat" « LIFE PRIORAT+MONTSANT »

Presentación Jornada en Valladolid

View presentation

"La innovación como motor de la competitividad de los vinos españoles" Presentación Jornada en Ourense, 8/06/2017

View presentation

"Sostenibilidad en el Priorat" published in the magazine Alimentaria, n 486 Read article











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